

WELCOME TO MX-HANDEL!



IDEA & PHILOSOPHY



Team Lead Matthias Kiok
«Motocross is my life»

In fall 2015, the idea was born in idyllic Lörrach to set up a powerful motocross team for the 2016 season, in which young up-and-coming riders are promoted and coached in order to introduce these ambitious athletes to the most important international racing series.

This idea has been created by team lead Matthias Kiok, who collected several titles himself in over 31 years of active racing, with that of the vice world champion in the 1999 World Endurance Championship being the most important in his collection.

Over the years, MX Handel Racing has developed into a team with a lot of experience, structure and plenty of petrol in its blood, which competes in races all over Europe and even beyond.

The passion for motocross that he felt as a 14-year-old youngster continues to burn in the team lead to this day. And since the end of his active career, he has been passing on this passion for this fascinating and extremely demanding sport to young up-and-coming drivers from Germany, Switzerland and Europe.





CONCEPT:

As we enter our eighth season in 2023, we know that athletes need to have strong backing and a concept behind them. In sports, nothing is left to chance. Our team consists of experienced technicians, trainers and partners who work very closely together for mutual success. In our team base in the border triangle in Lörrach, we want to continuously work with our drivers on steady improvement and help them to get the best out of themselves. In addition to sports and organizational support, media training is also playing an increasingly important role.

But in addition to all the hard work, fun should not be neglected and so we also attach great importance to a good family atmosphere and joint non-sports activities.



MEDIA:

These are the official media figures of the ADAC MX Masters livestream from 2021 and the reach of the MXGP series and our Instagram channel. The figures for the Swiss championship are not yet taken into account. Team riders, who regularly post content, put the sponsors in the limelight.

The livestream in numbers

	Bielstein	Tensfeld	Dreitz	Fürstlich Drehna	Reutlingen
Livestream Saturday	13.747	18.536	17.065	12.538	16.564
	32.445	33.525	28.414	25.670	34.300
	35.255	49.306	16.744	12.153	27.691
	67.499	-	5.611	6.237	7.818
	-	7.386	3.844	3.357	5.065
	7.024	6.051	6.606	2.407	3.647
Last Chance Race	3.943	-	1.029	678	716
Summe	113.721	62.743	33.834	24.832	44.937
Summe Views Live and Relive	159.913	114.804	79.313	63.040	95.801
Views over the season					512.871
Impressions					5,7 Mio

valid 17th Sept. 2021



mxhandelracing

154 Beiträge 1.166 Follower 143 Gefolgt

Stand: 11.08.2022

MX-Handel Racing
Sportmannschaft
MX-Handel Racing Team
Mx1
Tanel Leok ; @kiok_743
MX2 mehr
www.mxhandelracing.com
Übersetzung anzeigen



mx-handel.de



mxhandelracing



DESPITE COVID-19, MORE THAN 20 MXGP-EVENTS TOOK PLACE IN EUROPE IN 2020.

Locations marked on map: Argentina, Spain, Portugal, Belgium, France, Italy, Czech, Netherlands, Sweden, Finland, Latvia, Russia, Turkey, Oman, China, Indonesia, India.

ONE OF THE WORLD'S MOST SPECTACULAR & MOST VIEWED MOTORSPORT SERIES

51 MILLION HOMES REACHED

600 THOUSAND SPECTATORS PER SEASON

120 COUNTRIES

RIDERS 2024:

International Rider

Mister MXON took part 21 times

Estonian Champion MX 1/2023



Tanel Leok

DOB:01.06.1985

Bike: Husqvarna FC 450

ADAC MX	Swiss Championship	MXGP	Other
Masters	✓	✓	TBA
Masters	MX1	MX1	TBA

Instagram: @tanel_team_locoleoks



RIDERS 2024:

International Rider

Estonian Champion MX 2/2023



Kaarel Tilk

DOB: 08.03.2003

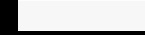
Bike: Husqvarna FC 250

ADAC MX Masters	Swiss Championship	MXGP	Estonia
Youngster Cup	MX2	EMX/MX2	MX2
Instagram: @kaaretilk733			



RIDERS 2024:

International Rider



Sebastian Leok

DOB:03.12.2007			
Bike: Husqvarna FC 250			
ADAC MX Masters	Swiss Champion- ship	MXGP	Others
			TBA
MX2	MX2	EMX MX2	TBA
Instagram: @sebastian.leok			



RIDERS 2024:

International Rider 

Sixth in the World Championship 85/2023 

Estonian Champion 85/2023



Travis Leok

DOB:14.04.2010			
Bike: Husqvarna TC 125			
ADAC MX Masters	Swiss Champion- ship	MXGP	Others
			TBA
Junior Cup 125	MX125	EMX 125	TBA
Instagram: @travisleok			



RIDERS 2024:

Local Riders: Apart from our A-Team, we also support a lot of regional riders. They also represent our sponsors at events, link the team and our partners on social media and ensure a good presence on a local level as well as at international events. Here is a small selection of our Local Team Riders.



Maurice Kiok



Lörrach / Germany

ADAC MX Masters MX 1

Swiss MX 1

Husqvarna FC 450



Tim Ketterle



Wangen im Allgäu / Germany

BW Pokal

GCC

Husqvarna FC 450



Martin Hauser



Ettenheim / Germany

GCC

Husqvarna FC 450



	10 Mar	MXGP of Patagonia-Argentina Villa La Angostura
	24 Mar	MXGP of Europe TBA
	07 Apr	MXGP of Sardegna (ITA) Riola Sardo
	14 Apr	MXGP of Trentino (ITA) Pietramurata
	05 May	MXGP of Portugal Agueda
	12 May	MXGP of Spain intu Xanadú - Arroyomolinos
	19 May	MXGP of France St Jean d'Angely
	02 Jun	Liqui Moly MXGP of Germany Teutschenthal
	09 Jun	MXGP of Latvia Kegums
TBA	16 Jun	TBA TBA
	30 Jun	MXGP of Sumbawa (INA) Sumbawa
	07 Jul	MXGP of Lombok (INA) Lombok
	21 Jul	MXGP of Czech Republic Loket
	28 Jul	MXGP of Flanders (BEL) Lommel
	11 Aug	MXGP of Sweden Uddevalla
	18 Aug	MXGP of The Netherlands Arnhem
	25 Aug	MXGP of Switzerland Frauenfeld
	08 Sep	MXGP of Turkiye Afyonkarahisar
TBA	15 Sep	TBA TBA
	29 Sep	MXGP of Italy TBA
	06 Oct	Monster Energy FIM MXoN Matterley Basin

EVENTS 2024:

ADAC MX MASTERS

»» **Int. Deutsche Motocross-Meisterschaft**

20. - 21.4. Fürstlich Drehna

27. - 28.4. Dreetz

25. - 26.5. Vellahn

22. - 23.6. Bielstein

13. - 14.7. Tensfeld

3. - 4.8. Gaildorf

31.8 - 1.9. TBA

21. - 22.9. Holzgerlingen

Infos unter: adac-mx-masters.de



coming soon

SPONSORING

PERFORMANCE INNOVATION VALUE BRAND AWARENESS PASSION EMOTION EXPERIENCE

We are not standard. And neither are you for us! That's why you won't find the usual "bronze", "silver" or "gold" packages with us. We respond to your wishes and work with you to develop advertising packages that are individually tailored to your needs.

We offer our sponsors a variety of advertising spaces and forms.

Your logo on the motorcycles, the rider's jerseys, and our team clothing is just as possible as on the race truck and tents or just your products in a social media campaign – all partners are important to us and we are open to all wishes.

Sponsoring is also not a one-way street. That's why we also offer our team hospitality, so that you or your customers can experience motocross very close and behind the scenes! The possibilities we have to integrate and present your brand are almost unlimited. We are a young team and open to all ideas.



CONTACT

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More information
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TEAM MX-HANDEL:



MxPlc's Annett



RIDE WITH US!

MX
handel.com

www.mxhandelracing.com



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